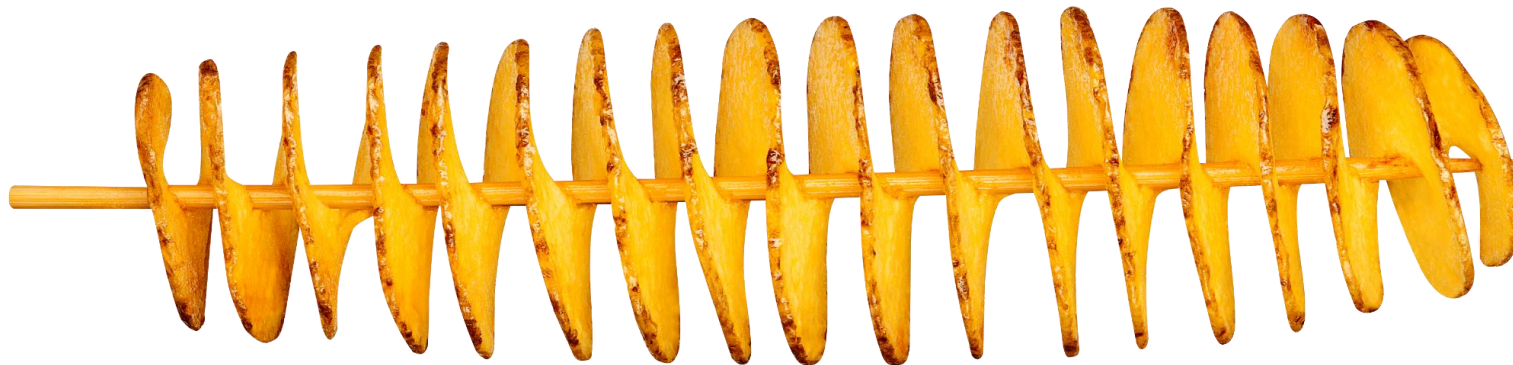




*Why include Spirello in your F&B range?*



*... World's most popular Potato snack ...*



*Spirello is something new, something fun, different*



*Is it a bird?  
Is it a plain?  
NO!!*



*It's World's most innovative Potato Snack!  
Ready to surprise your guest!*





# *Spirello appeals to a wide audience!*

*Everybody likes a warm, savory, fried potato snack!*



**Vegetarian**



**Halal**



**No Sugar Added**



**Gluten free**



**No E numbers added**



**100% potato**



**Vegetable Oil**





# *Spirello means consistency in quality!*

**We select each potato individually by ...**

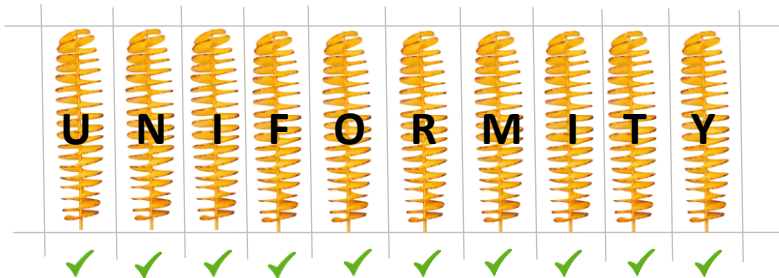
- shape & size
- baking quality
- underwater weight (a technical thing ;)

**We produce ...**

- in-house
- when the potatoes are at their best
- on stock
- machine based
- based on industry standards



**This results in ...**





# *Spirello generates extra income on top of your guests traditional spending*

*traditional spending*



*entree*

&



*parking*

&



*snacks*

&



*merchandise*

&



*restaurant*

**+**



**Xtra  
snackmoment!**

*... no cannibalism ...*

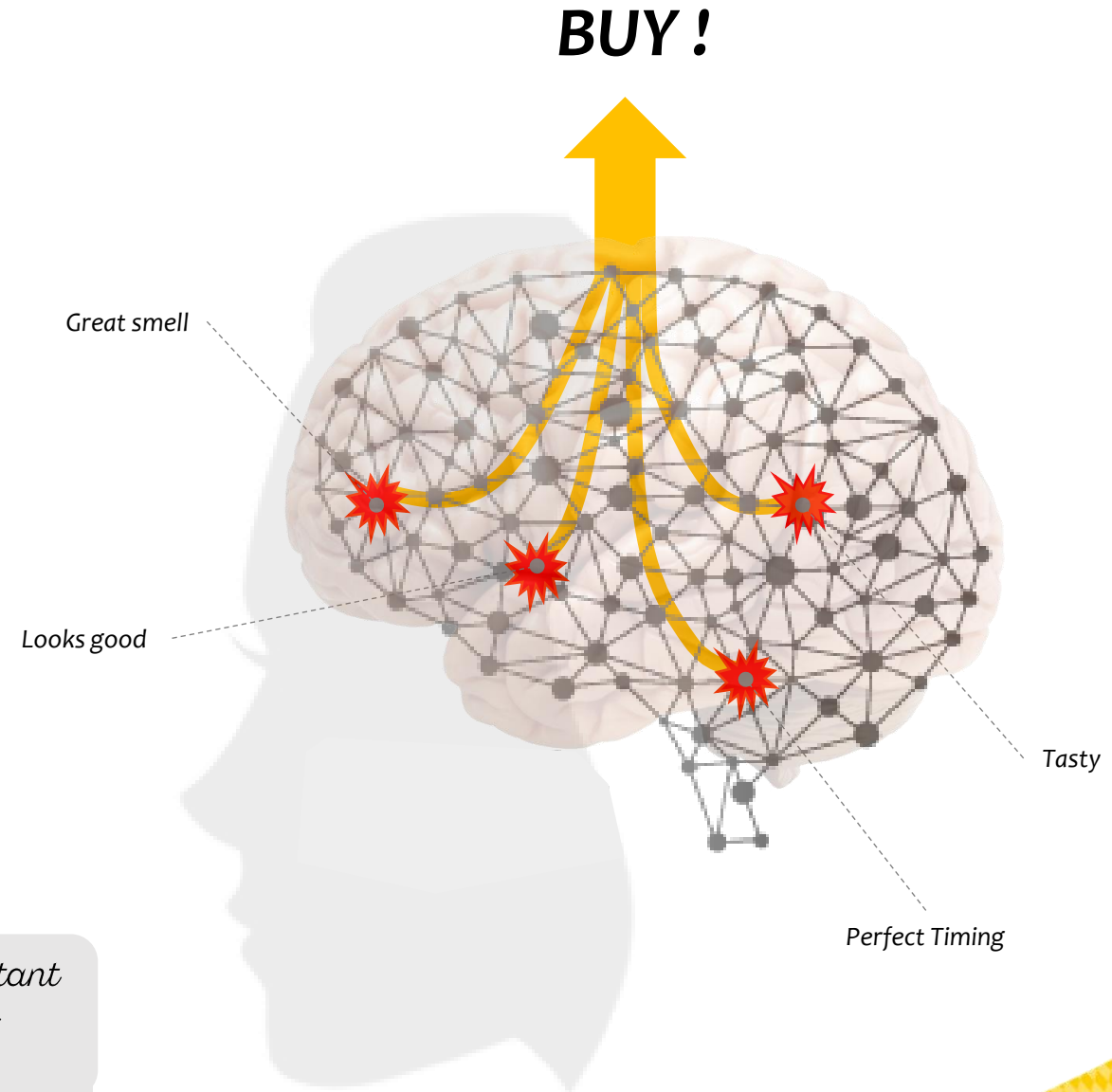




# Spirello is the ideal impulse purchase!

## In a split second ...

- ✓ ... you see the Spirello (FoodCottage)
- ✓ ... you recognize the smell of fried potato
- ✓ ... you imagine the savory taste
- ✓ ... you decide it is the right timing



*'It is my opinion that after the COVID period, it is becoming increasingly important to entice the guest to make more impulse purchases. Especially as long as restaurants cannot run at full capacity.'*

Robert Luttjehuizen, CEO Spirello BV

# **Spirello**<sup>®</sup> *Spirello makes your work scheduling easy!*

**Spirello is so easy to prepare that you don't need a qualified chef.  
Every temp worker can prepare a Spirello. This makes assigning staff easy !**

- ✓ **No chef needed**
- ✓ **Every temp worker is deployable**
- ✓ **Preparation in 30-40 sec**
- ✓ **Monkey Proof product**



*left is where your thumb ....*



# *Spirello aligns with your **hospitality policy***

**Present a choice !**

Spirello NORMAL  
(20cm)



Spirello XXL  
(30cm)



*Guest appreciate a choice and it gives you  
upsell and cross sell opportunities*

**Limit waiting times !**



Serving every  
30-40 seconds !



*Spirello has no stationary queues ...*







How come?

*Spirello = guaranteed delivery throughout Europe*



... we produce on stock



... product is frozen



&



&

global delivery  
in consultation

Selling 'NO' is not an option



*Spirello is a proven concept!*



*...join the family?*